## Web Advertising





Position	Cost	Ad Specs
WMIS Leaderboard	\$4,000	546рх Х 88рх
WMIS Right Single	\$1,500	156px X 120px
WMIS Right Triple	\$2,500	156рх Х 375рх
WMIC Leaderboard	\$4,000	622px X 100px
WMIC Right Single	\$1,500	156рх Х 120рх
WMIC Right Triple	\$2,500	156рх Х 375рх
WMIC Left Square	\$1,500	142px X 142px

## **WMIS Website**

WMIS.org is the website for the World Molecular Imaging Society, featuring access to the Molecular Imaging and Biology Journal, the latest molecular imaging news, press, resources, education, funding, and job opportunities

## **WMIC Annual Meeting Website**

WMIC.org is the dedicated website for the World Molecular Imaging Congress annual meeting. Our international meeting draws thousands of attendees and abstract submitters, highly respected presenters, and top industry representatives.

## **Ad Specs**

Your ad can be a static image linked to a URL, an animated GIF file or a text ad with a URL. Please lay out your ad using the correct dimensions. Static ads should be created at 72 DPI or higher in either JPG or PNG format. The smaller the file size, the less time it will take to load but we can accept files up to 10MB. Please note than an ad space may be shared by up to two advertisements during any given time period. Ads are set up for an equal number of rotations and will not rotate except upon page refresh.